



Advertising in the *Michigan Rider* is the most direct and affordable way to reach Michigan motorcyclists.

Advertisements must be CAMERA-READY** and received by the 10th of the previous month to be printed in the next issue. (Black & White Ads Only. No colored backgrounds.) No ads over the phone will be accepted. *Discounted price for ads running six or twelve consecutive issues.

MONEY MUST ACCOMPANY AD.

<u>Business Card Size</u> (APPROX. 3.5" x 2")	<u>1/4 PAGE AD</u> (APPROX. 2.88" x 4.3")	<u>1/2 PAGE AD</u> (APPROX. 5.75" x 4.25")	<u>FULL PAGE AD</u> (APPROX. 5.75 x 8.5")
MEMBER:	\$45 PER ISSUE	\$85 PER ISSUE	\$155 PER ISSUE
\$20 PER ISSUE	*\$225 FOR SIX ISSUES	*\$425 FOR SIX ISSUES	*\$775 FOR SIX ISSUES
*\$100 FOR SIX ISSUES	*\$450 FOR TWELVE	*\$850 FOR TWELVE	*\$1,550 FOR TWELVE
*\$200 FOR TWELVE			

NONMEMBER:
 \$40 PER ISSUE
 *\$200 FOR SIX ISSUES
 *\$400 FOR TWELVE ISSUES

NAME _____
 ADDRESS _____
 CITY _____ STATE/ZIP + 4 _____
 PHONE () _____ MEMBER # _____
 REGION # _____ PAYMENT ENCLOSED OF \$ _____

****Camera-ready: Ad needs no alterations. Ad is complete.**

Number of Issues Ad is to run: _____ Month (s) _____

Mail check (payable to **ABATE of Michigan, Inc.**), with your camera-ready, black & white ad to: Pietrina Schwager, Editor, P.O. Box 183156, Shelby Twp. MI 48318-3156 (E-mail: ABATEditor@sbcglobal.net)