



Advertising in the *Michigan Rider* is the most direct and affordable way to reach Michigan motorcyclists. Advertising must be ***"Camera-Ready" and received by the 10th of the previous month to be printed in the next issue. (Black & White Ads Only. No colored backgrounds.) No ads over the phone will be accepted. * Discount for ads running six or

twelve consecutive issues. ***Money Must Accompany Ad. **Camera-ready - needs no alterations ad is complete.** (Your cancelled check will serve as your receipt)

Business Card Size (Approx. 3.5" x 2")	1/4 Page Ad (Approx 2.88" x 4.3")	1/2 Page Ad (Approx. 5.75" x 4.25")	Full Page Ad (Approx 5.75 x 8.5")
MEMBER	\$45 per issue	\$85 per issue	\$155 per issue
\$20 per issue	*\$225 for 6 issues	*\$425 for 6 issues	*\$775 per 6 issues
*\$100 for 6 issues	*\$450 for 12 issues	*\$850 for 12 issues	*\$1,550 for 12 issues

****\$150 for 12 issues**

NON MEMBER

\$40 per issue
*\$200 for 6 issues

****\$225 for 12 issues**

**** Price Change**

Name: _____
 Address: _____
 City: _____ State & Zip: _____
 Phone: _____ Member # _____
 Region: _____ Payment Enclosed \$ _____

Number of Issues Ad is to run: _____ Month (s) _____

Please Circle requested ad above

Mail check (payable to ABATE of Michigan, Inc.) with your camera-ready, black and white ad to: Silla Balla Editor, P.O. Box 300, Alba, MI. 49611. Questions? E-mail: abateditorwebmaster@gmail.com