

Michigan

Rider

Advertising in the *Michigan Rider* is the most direct and affordable way to reach Michigan motorcyclists. Advertising must be ***"Camera-Ready" and received by the 10th of the previous month to be printed in the next issue. (Black & White Ads Only. No colored backgrounds.) No ads over the phone

will be accepted. * Discount for ads running six or twelve consecutive issues. ***Money Must Accompany Ad.** ****Camera-ready - needs no alterations ad is complete.** (Your cancelled check will serve as your receipt)

Business Card Size (Approx. 3.5" x 2")	1/4 Page Ad (Approx 2.88" x 4.3")	1/2 Page Ad (Approx. 5.75" x 4.25")	Full Page Ad (Approx 5.75 x 8.5")
MEMBER	\$45 per issue	\$85 per issue	\$155 per issue
\$20 per issue	*\$225 for 6 issues	*\$425 for 6 issues	*\$775 per 6 issues
*\$100 for 6 issues	*\$ 450 for 12 issues	*\$850 for 12 issues	*\$1,550 for 12 issues
*\$200 for 12 issues			

NON MEMBER

\$40 per issue
*\$200 for 6 issues
*\$400 for 12 issues

Name: _____
Address: _____
City: _____ State & Zip: _____
Phone: _____ Member # _____
Region: _____ Payment Enclosed \$ _____

Number of Issues Ad is to run: _____ Month (s) _____

**Mail check (payable to ABATE of Michigan, Inc.) with your camera-ready, black and white ad to:
Silla Balla Editor, P.O. Box 300, Alba, MI. 49611. E-mail: abateditorwebmaster@gmail.com**